

2010 Annual Report

executive committee

- Patricia Johnson
PRESIDENT
- Laura Claverie Poché
VICE PRESIDENT
- Tory Johnson
SECRETARY
- Daniel J. Robinson
TREASURER
- Norman J. Chenevert
AT-LARGE

board of directors

- Rev. Ginny Allen
- Judson G. Banks
- Stephanie Cargile
- Omer C. Davis
- T. Jefferson Fair
- Rob Fairly
- Dr. Stewart Gordon
- J. Donald Morgan
- Troy Prevot
- Mary Rotenberg
- Scott F. Roussel
- John F. Smith

emeritus

- Roger Guissing
(deceased)

ex-officio

- Rev. W. Ralph Ford

executive director

- Renee Craft



Our Mission

**PREVENT HOMELESSNESS.
 PROMOTE SELF-SUFFICIENCY AND DIGNITY.**

Leadership Message



Bottom, L to R: Former client and current mentor Faye Muse, right, enjoys quality time with the family she serves; Country Day School fifth-graders work in the food pantry. Opposite, top right & bottom left: Getting Ahead graduates discuss poverty; opposite, bottom right: ExxonMobil volunteers help clients shop for Christmas gifts.

With commitment and determination, HOPE opens doors for vulnerable families. Last year, we continued encouraging our clients to get ahead even in tough economic times. They rose to the challenge, and their accomplishments exemplify self-sufficiency and dignity. The people we serve truly open “doors of HOPE” for themselves and others.

Some of our clients’ 2010 achievements include:

- ◆ Valerie raised her credit score 200 points and bought her family’s first home (above, top right).
- ◆ Anitra graduated from Delta College as a Certified Nursing Assistant (opposite, top left).
- ◆ Lakesha, a 2008 client and now full-time teacher, became president of **Merrydale Elementary’s** PTO and led a Holidays for HOPE toy drive (video link on home page).

In 2010, HOPE strengthened community partnerships.

- ◆ Collaborated with The ARC of Baton Rouge to establish a vegetable garden on our campus (above, top left)
- ◆ Won the 2010 Homeless Service Award from the **Capital Area Alliance for the Homeless** (above, top middle)
- ◆ Hosted author Liz Murray for our annual Power of HOPE event, attended by over 480 people (page one, middle right)

A volunteer recently told us “people want to be hopeful,” and we completely agree. Thank you for helping us give hope.

Kindest regards,

Patricia Johnson J. Donald Morgan Renee Craft
2011 President 2010 President Executive Director

Program Report

CLIENT CHOICE FOOD PANTRY

- ◆ Served 254,418 lbs of food to 4,132 individuals from 1,322 households in 70805 zip code
- ◆ Unduplicated count: Served 14,652 individuals from 4,687 households
- ◆ This is a 12% client load increase over 2009

FAMILY MENTORING PROGRAM

- ◆ Served 61 families representing 213 individuals
- ◆ 69% of families discharged reached self-sufficiency

GETTING AHEAD IN A JUST-GETTIN’-BY WORLD[®]

- ◆ Graduated 17 individuals in 2010
- ◆ 108 graduates cumulative as of March 2011

HOLIDAYS FOR HOPE

- ◆ Over 370 families received holiday meal ingredients
- ◆ 120 families participated in The Christmas Place, HOPE’s holiday toy distribution program, and over 300 children received gifts for Christmas

SOCIAL ENTERPRISE

- ◆ Offered 16 *Understanding the Dynamics of Poverty* workshops in the Baton Rouge community
- ◆ Nearly 400 people completed the workshop
- ◆ Earned revenue above and beyond grant funding



Financial Information

Statement of Financial Position

Un-audited for Year Ending Dec. 31, 2010

ASSETS

Current Assets

Cash & cash equivalents	88,258
Prepaid expenses	12,454
Other assets	132
Accounts receivable	<u>115,957</u>

Total Current Assets 216,801

Property & Equipment

Equipment	35,283
Furniture & Fixtures	7,433
Building	173,000
Land	142,000
Accumulated depreciation	<u>(58,417)</u>

Total Property & Equipment 299,299

Total Assets 516,100

LIABILITIES & NET ASSETS

Current Liabilities

Payroll liabilities	158
Accounts payable	<u>4,049</u>

Total Liabilities 4,207

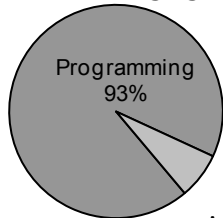
Net Assets

Unrestricted net assets	93,409
Temporarily restricted	32,500
Permanently restricted	315,000
Increase/(Decrease) net assets	<u>70,984</u>

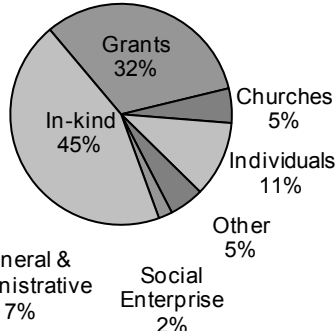
Total Net Assets 511,893

Total Liabilities & Net Assets 516,100

2010 EXPENSES



2010 REVENUE



Thank You!

*Many thanks to
all our 2010 supporters.*

A complete list of our supporters
is linked from our home page.

We hope you appreciate this
electronic Annual Report.

We reduce administrative costs
by not printing or mailing it
so more of your donations
directly support our programs
and help at-risk families
in our community.

Contact Us

4643 Winbourne Avenue
Baton Rouge, Louisiana 70805

Phone: 225.355.0702

Fax: 225.357.6351

www.hopebr.org

